MAR 1979

467 Martin Terrace
State College, Penna. 16801

March 12, 1979

CBS News Division
524 W. 57th Street
New York, N. Y. 10019

Dear people:

Seeing a TV documentary of genuine excellence on a commercial network is such an unexpected experience I feel impelled to write my first, and probably last, fan letter to CBS. Last week's INSIDE THE UNION was an extraordinary achievement in terms of form and especially content. Really powerful, gripping stuff instead of the usual bland, on-the-one-hand-but-on-the-other pap. I would like to see more things like it, but hardly dare hope for them.

My thanks to whatever brave souls were responsible.

Yours sincerely,

Wilbur Zelinsky

Wilbur Zelinsky

COPE
AFL-CIO

Committee on Political Education

GEORGE MEANY chairman
LANE KIRKLAND secretary-treasurer
ALEXANDER E. BARKAN national director
815 16TH STREET, N.W. ★ WASHINGTON, D.C. 20006 ★ (202) 637-5101

March 19, 1979

Audience Services
CBS Television Network
51 West 52nd Street
New York, N. Y. 10019

Attn: Inside the Union

Dear Sirs:

Your documentary on the Steelworkers, entitled "Inside the Union," was the most distorted piece of propoganda to ever pollute the airwaves.

The Steelworkers is one of the few unions to hold a direct election for its officers, which were voted in overwhelmingly by the membership last year.

By portraying some vocal dissidents with questionable alliegances as the legitimate heirs of a great union tradition, you managed to turn truth on its head.

I would like to know how I may obtain transcripts of this disgraceful show.

Sincerely and angrily,

David Jessup

David Jessup
Special Assistant

DJ:dr
opeiu#2
afl-cio

COMMUNICATIONS WORKERS OF AMERICA, AFL-CIO
Local 1150
401 BROADWAY, ROOM 2200 • NEW YORK, N. Y. 10013 • 212 925-6650

March 29th, 1979

CBS Reports
c/o CBS News
524 - W. 57th St.
New York, N.Y. 10019

Gentlemen:

On March 6th I had the good fortune of being tuned to CBS during "Inside The Union". Not only was the subject matter of great interest to me but I found the program was excellent in every aspect of video journalism. Congratulations and thank you!

I am interested in presenting "Inside The Union" to our membership at our meetings. I would like to know if a 16mm film reproduction of it is available for loan. Please advise me of the cost and whom to contact for a reservation. Thank you for your cooperation.

Sincerely,

Tom Alba

Tom Alba
Area Vice President

DONALD C. WALKER
9100 SPRING ACRES RD
CLINTON, MD. 20735

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DEAR SIRS,

I WAS A BIT DISGUSTED BY YOUR REPORT AIRED MARCH 6, 1979 ENTITLED "INSIDE THE UNION." I BELIEVE YOU DID A DISSERVICE TO THIS COUNTRY AS ONE WHO WOULD THROW GASOLINE ON A BURNING BUILDING. A FEW MORE PEOPLE ~~WITH~~ WITH YOUR ETHICS AND THIS COUNTRY WILL BE PARALYZED IN LABOR STRIFE SUCH IS THE CASE WITH ENGLAND TODAY.

I ADMIT THE SECOND HALF OF YOUR SHOW WAS GOOD REPORTING ON WHAT IS GOING ON "INSIDE A UNION" BUT THE FIRST HALF SEEMED TO ME TO BE NOTHING BUT EMOTIONAL, VASTLY SHALLOW CHEAP SHOTS AT MANAGEMENT. IF YOU'RE GOING TO REPORT ON A SUBJECT THEN SHOW AT LEAST TWO SIDES OF THE ISSUE OR DON'T REPORT ON IT AT ALL. IT WAS WHAT YOU DIDN'T SAY THAT BOTHERED ME. AND I DON'T BELIEVE YOU MADE A DECENT EFFORT TO SHOW MANAGEMENTS SIDE. IT IS NO WONDER MANAGEMENT IS SO SHY OF PUBLICITY THESE DAYS WITH SO MUCH ANTIPATHY AND OUTRIGHT SLANDER IN MUCH OF THE PRESS THESE DAYS. ANY FOOL KNOWS ALL BIG COMPANIES HAVE PUBLIC RELATIONS OFFICES JUST EAGER TO GET THEIR POINTS ACROSS. YOU HAVE INSULTED MY INTELLIGENTS BY YOUR DECEIT.

WERE REPORTING ON ONE RADICAL LOCAL UNION. YOU FELT
NECESSARY TO SHOW HOW THEY FELT ABOUT THEIR NATIONAL
UNION AND HOW THE NATIONAL FELT ABOUT THEM. AND YOU
FELT IT NECCESSARY TO SHOW HOW THEY FELT ABOUT MANAGEMENT
BUT NOT HOW MANAGEMENT SAW THE PROBLEMS. I CALL
THAT LIEING BY ELIMINATION TO THE AMERICAN PEOPLE. OFF
THE TOP OF MY HEAD I CAN NAME SEVERAL PROBLEMS AFFECTING
MANAGEMENTS ABILITY TO APPEASE ORGANIZED LABOR; CHEAP IMPORTS,
CHEAPER FOREIGN LABOR, LOW PROFIT MARGINS, LACK OF MONEY FOR RESEARCH
INTO INNOVATIONS TO SOLVE SAFETY PROBLEMS, ENVIROMENTAL REGULATIONS,
GOVERNMENT REGULATIONS IN GENERAL, INFATION, WILDCAT STRIKES, LOW PRODUCTIVITY,
TIGHT MONEY, HIGH TURNOVER & ABSENTEISM, VANDALISM & SABATOGE BY LABOR,
CONSUMERISM, NEW FOREIGN TECHNOLOGY, COMPETITION IN STATES, PRICES OF
~~NATURAL~~ RAW MATERIALS AND SOON: I FORGOT LABOR GREED AND ABUSE OF POWER, SOCIALISM
STOCK HOLDER PRESSURE, LOW STOCK PRICES, TAXATION, LACK OF RESPECT AND MOTIVATION OF LABOR.
IF YOU HAD JUST TOUCHED ON A FEW OF THE STEEL INDUSTRY'S PROBLEMS
WHICH AFFECT LABOR AS WELL AS MANAGEMENT, I WOULD HAVE BEEN HAPPY.
AS IT IS NOW I'M BOYCOTING ALL OF YOUR SHOWS AND PRODUCTS.
I HAVE NEVER SEEN A SHOW AS POORLY AND AS DISHONESTLY DONE
AS THAT ONE. THIS IS THE ONLY TIME I HAVE EVER WRITTEN A
NETWORK ABOUT ANYTHING. IF YOU'RE GOING TO PRODUCE
EDITORIALS WHY DON'T YOU CALL THEM WHAT THEY ARE,
YOU CAN'T TELL ME THAT WAS REPORTING. OVER EMOTIONAL AND
UNREASONABLE LABOR STRIFE IS BAD FOR AMERICA SO ANY ONE WHO
TRIES TO INCITE IT IS BAD FOR AMERICA AND THAT'S YOU! CONCERNED CITIZEN,
DON WALKER